

# touchdown

Marketing suite for Microsoft Platform  
Dynamics 365 | PowerApps | Business Central

Automate.  
Communicate.  
Build loyalty.

Take it to the  
next level.

Touchdown provides a modern and intuitive marketing suite natively integrated within Microsoft Dynamics 365, PowersApps & Business Central.

Our tools allow you to completely reinvent your marketing to create unique and powerful campaigns.

Save time and automate your processes to go further.

Successful campaigns.

More than **50 features** to make your campaigns successful



Marketing Automation



Scoring



Events



Landing Page &  
Forms



Behavioral  
filters

Marketing  
is so easy.

Simply create multi-channel campaign scenarios that are automatically triggered by events specific to each of your contacts to maximize your performance.



## Safety, without compromise.

We provide our customers with a regularly updated data protection charter in accordance with the GDPR standards, for ever more transparent communication.

## Discover our offers.

### STARTER

**49\$/month**

Annual commitment  
From 10000 emails/year  
to unlimited

Personalized email campaigns  
Advanced segmentation  
Content customization  
Behavioral tracking  
Real-time marketing activity tracking

### PRO

**229\$/month**

Annual commitment  
From 25000 emails/year  
to unlimited

#### STARTER features

- + Advanced automation
- + Scoring
- + Landing Pages & Forms
- + Premium support
- + SMS Marketing

### PREMIUM

**515\$/month**

Annual commitment  
From 50000 emails/year  
to unlimited

#### STARTER & PRO features

- + Event management
- + Teams integration
- + Weezevent connector